



Building your FAIR-ee: Six Steps for Magical AI Prompt Engineering

Imagine crafting a digital assistant that becomes your secret weapon for streamlining your work.

That's where the "FAIR-e" method comes into play. It's a smart, straightforward approach designed to help you build an AI that saves you time and money.

1. **Frame the Objective & Constraints:** Clearly define the goal, context, and specific requirements around tone, length, structure, etc., to guide the AI's generation process. Without good framing, you'll get poor results.
2. **Ask for Initial Drafts:** Use the AI model to produce one or more initial outputs based on the detailed prompt and specifications provided. Asking for more options than you need often unlocks new ideas and lets you shape the prompt with your choices.
3. **Integrate Feedback:** Analyze the drafts, providing detailed feedback on necessary improvements or corrections. Evaluate their quality, relevance, and alignment with the specified objectives. Catching mistakes in tone, detail, or understanding early will save you a lot of work later.
4. **Refine Through Iteration:** Expect to go back-and-forth a little as you coax the FAIR-e into granting your wish. By iteratively refining the outputs, you'll have more control over the quality, style, and formatting.
5. **Ensure Validity and Export:** A subject matter expert should conduct a final review to ensure the output meets all standards and objectives. You can then share the output.
6. **Extract the Prompt Protocol:** Now that you have an output you like, ask the AI to reflect on your process and iterative instructions, then suggest a protocol you could use in the future to get similar results quickly. Save this as your master, magical prompt protocol.

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For free AI tools and sample chapters from the upcoming guide "NextGen Service: Using Generative AI to Save Time and Money in Your Service-based Small Business," go to www.provokebetter.ai